





Ambitiously Dreaming. Confidently Drinking.

Hook Or Crook Cellars proudly debuts our expanded brand portfolio of four reds and two whites, all Lodi, CA, appellated. Casual and savvy drinkers alike will brag about this undeniably robust yet approachable wine. An incredible find for consistency, flavor and price, this versatile wine pairs well with homemade dinners as well as decanting for large parties. It holds up against wine twice the price. With chart–topping sales on our first SKU (the 2018 Field Blend), Hook Or Crook is living up to our brand name of creative determination. But there's no resting on metaphors here. We're busy expanding into markets across the U.S. and internationally with a lineup of wines and scores to share. Putting our stake in the ground is what we live for, but it's our relentless spirit to create impressive and affordable wine for which we are most proud. – Allen & Tiana Lombardi, Owners, Hook Or Crook Cellars

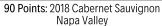
Highly rated. Appellated and under \$12/bottle. Inviting and easy to drink.





2019 Chardonnay Lodi, 90 Points: 2018 Cabernet Sauvignon Lodi 92 Points: 2018 Field Blend Lodi













- 2020 Vintage, Lodi appellated
- 100% Chardonnay
- Cold fermentation in oak for 30 to 45 days; then aged for six to nine mos.
- Creamy oak, butter, ripe pineapple, baked apple; vanilla finish
- Pair with pork loin, shrimp scampi
- Released August 2021
- ALC: 13.9%









RESERVE **MERLOT**



- 2019 Vintage, Lodi appellated
- Merlot, Cabernet Franc, Syrah, Petite Sirah
- Aged blend on oak for 10 mos.
- Notes of cherry, black pepper, raspberry, vanilla; rich tannins
- Pair with steak, roasted chicken, duck
- Released August 2021
- ALC: 13.5%





RESERVE FIELD BLEND



- 2018 Vintage, Lodi appellated
- Cabernet Sauvignon, Zinfandel, Merlot, Petit Verdot
- Aged on oak for 11 months
- Notes of bright fruit, baking spice; delicate tannins, warm oak tones
- Pair with burgers, grilled salmon
- Released January 2021
- ALC: 13.9%











RESERVE **OLD VINE ZINFANDEL**



- 2018 Vintage, Lodi appellated
- Zinfandel, Tempranillo, Petite Sirah
- Aged on oak for nine months
- Notes of jam, blueberry, black pepper, cherry; licorice warm finish
- Pair with lamb, fried chicken, Italian sausage and peppers
- Released August 2021
- ALC: 13.9%



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RESERVE **CABERNET SAUVIGNON**

- 2018 Vintage, Lodi appellated
- Cabernet Sauvignon, Petit Verdot, Zinfandel
- Aged on oak for 14 months
- Notes of black cherry, black currant, blackberry, tobacco, vanilla
- Pair with filet mignon, beef ribs
- Released January 2021
- ALC: 13.5%





