

HOOK OR CROOK CELLARS

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**BY HOOK
OR
CROOK ...**
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Ambitiously Dreaming. Confidently Drinking.

Hook Or Crook Cellars proudly debuts our expanded brand portfolio of four reds and two whites, all Lodi, CA, appellated. Casual and savvy drinkers alike will brag about this undeniably robust yet approachable wine. An incredible find for consistency, flavor and price, this versatile wine pairs well with homemade dinners as well as decanting for large parties. It holds up against wine twice the price. With chart-topping sales on our first SKU (the 2018 Field Blend), Hook Or Crook is living up to our brand name of creative determination. But there's no resting on metaphors here. We're busy expanding into markets across the U.S. and internationally with a lineup of wines and scores to share. Putting our stake in the ground is what we live for, but it's our relentless spirit to create impressive and affordable wine for which we are most proud. — Allen & Tiana Lombardi, Owners, Hook Or Crook Cellars

Highly rated. Appellated and under \$12/bottle. Inviting and easy to drink.



Double Gold:
2019 Merlot Lodi



2019 Chardonnay Lodi, 90 Points: 2018 Cabernet Sauvignon Lodi
92 Points: 2018 Field Blend Lodi



90 Points: 2018 Cabernet Sauvignon
Napa Valley



Gold: 2018
Old Vine Zinfandel Lodi

RESERVE SAUVIGNON BLANC

Lodi

- 2020 Vintage, Lodi appellated
- 100% Sauvignon Blanc
- Cold, 45–day fermentation process
- Notes of passionfruit, lemongrass, white peach, honeydew
- Pair with grilled fish, sautéed vegetables, sushi, fruit tarts
- Released August 2021
- ALC: 12.5%






RESERVE CHARDONNAY

Lodi

- 2020 Vintage, Lodi appellated
- 100% Chardonnay
- Cold fermentation in oak for 30 to 45 days; then aged for six to nine mos.
- Creamy oak, butter, ripe pineapple, baked apple; vanilla finish
- Pair with pork loin, shrimp scampi
- Released August 2021
- ALC: 13.9%






RESERVE MERLOT

Lodi

- 2019 Vintage, Lodi appellated
- Merlot, Cabernet Franc, Syrah, Petite Sirah
- Aged blend on oak for 10 mos.
- Notes of cherry, black pepper, raspberry, vanilla; rich tannins
- Pair with steak, roasted chicken, duck
- Released August 2021
- ALC: 13.5%







RESERVE FIELD BLEND

Lodi

- 2018 Vintage, Lodi appellated
- Cabernet Sauvignon, Zinfandel, Merlot, Petit Verdot
- Aged on oak for 11 months
- Notes of bright fruit, baking spice; delicate tannins, warm oak tones
- Pair with burgers, grilled salmon
- Released January 2021
- ALC: 13.9%






RESERVE OLD VINE ZINFANDEL

Lodi

- 2018 Vintage, Lodi appellated
- Zinfandel, Tempranillo, Petite Sirah
- Aged on oak for nine months
- Notes of jam, blueberry, black pepper, cherry; licorice warm finish
- Pair with lamb, fried chicken, Italian sausage and peppers
- Released August 2021
- ALC: 13.9%







RESERVE CABERNET SAUVIGNON

Lodi

- 2018 Vintage, Lodi appellated
- Cabernet Sauvignon, Petit Verdot, Zinfandel
- Aged on oak for 14 months
- Notes of black cherry, black currant, blackberry, tobacco, vanilla
- Pair with filet mignon, beef ribs
- Released January 2021
- ALC: 13.5%




