



# HOOK OR CROOK

## CELLARS

### RESERVE

## CABERNET SAUVIGNON

*Lodi*

#### VINTAGE & APPELLATION

2018 Reserve Cabernet Sauvignon, Lodi, CA

#### COMPOSITION

Cabernet Sauvignon, Petit Verdot, Zinfandel

#### WINE PROFILE

Notes of black cherry, black currant, blackberry, black pepper, tobacco and vanilla. Consider pairing with filet mignon with rich balsamic glaze; fried tofu with spicy sesame sauce; rosemary pepper beef rib roasted

#### WINEMAKING

We adopt a new world approach to winemaking where we let the wine extract out at fermentation of 80 degrees Fahrenheit. We then press and blend the wine on oak to age for 14 months.

#### WINE REVIEWS

"This stalwart, firmly tannic wine wraps concentrated black fruit flavors in a full body and grippy texture. It will dazzle with a juicy steak or chop, and stay enjoyable through at least 2024."

Jim Gordon, Wine Enthusiast, December 2020

"Cinnamon, clove and sweet tobacco aromas co-mingle with wild strawberry and dark plum. An exuberant profile, from mocha cedar to black cherry, working their best to exemplify liveliness, focus, and ripeness. Delicious, easy-going with enough spice to keep the fruit alive and the savory qualities."

Meridith May, The Tasting Panel, October 2021

**WINE ENTHUSIAST**  
**90**  
POINTS



ALCOHOL: 13.5% | TA: 6.0 g/L | pH: 3.58 | RS: 6.0 g/L



# HOOK OR CROOK CELLARS

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**BY HOOK  
OR  
CROOK ...**  
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## Ambitiously Dreaming. Bravely Doing. Confidently Drinking.

Hook Or Crook Cellars proudly debuts our expanded brand portfolio of four reds and two whites, all Lodi, CA, appellated. Casual and savvy drinkers alike will brag about this undeniably robust yet approachable wine. An incredible find for consistency, flavor and price, this versatile wine pairs well with homemade dinners as well as decanting for large parties. It holds up against wine twice the price. With chart-topping sales on our first SKU (the 2018 Field Blend), Hook Or Crook is living up to our brand name of creative determination. But there's no resting on metaphors here. We're busy expanding into markets across the U.S. and internationally with a lineup of wines and scores to share. Putting our stake in the ground is what we live for, but it's our relentless spirit to create impressive and affordable wine for which we are most proud. — Allen & Tiana Lombardi, Owners, Thomas Allen Wine Estates

**Highly rated. Appellated and under \$12/bottle. Inviting and easy to drink.**



Double Gold:  
2019 Merlot Lodi



2019 Chardonnay Lodi, 90 Points: 2018 Cabernet Sauvignon Lodi  
92 Points: 2018 Field Blend Lodi



90 Points: 2018 Cabernet Sauvignon  
Napa Valley



Gold: 2018  
Old Vine Zinfandel Lodi