



HOOK OR CROOK

CELLARS

RESERVE
OLD VINE ZINFANDEL

Lodi

VINTAGE & APPELLATION

2018 Reserve Old Vine Zinfandel, Lodi, CA

COMPOSITION

Zinfandel, Tempranillo, Petite Sirah

WINE PROFILE

Notes of jam, blueberry, black pepper, cherry, plum, boysenberry and cranberry are followed by a licorice warm finish. Consider pairing with roasted bone-in leg of lamb, fried chicken, gumbo, or Italian sausage with green peppers and onions.

WINEMAKING

We adopt a new world approach to winemaking where we let the wine extract out at fermentation of 80 degrees Fahrenheit. It's followed by grape press, then blending of wine on oak to age for nine months.

WINE REVIEWS

Gold and 90 Points, 2021 Blue Lifestyle Seal of Approval

Gold, 2021 San Francisco International Wine Competition

Gold and 90 Points, 2022 San Diego International Wine & Spirits Challenge



ALCOHOL: 13.9% | TA: 6.0 g/L | pH: 3.67 | RS: 5.0 g/L



HOOK OR CROOK CELLARS

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**BY HOOK
OR
CROOK ...**
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Ambitiously Dreaming. Bravely Doing. Confidently Drinking.

Hook Or Crook Cellars proudly debuts our expanded brand portfolio of four reds and two whites, all Lodi, CA, appellated. Casual and savvy drinkers alike will brag about this undeniably robust yet approachable wine. An incredible find for consistency, flavor and price, this versatile wine pairs well with homemade dinners as well as decanting for large parties. It holds up against wine twice the price. With chart-topping sales on our first SKU (the 2018 Field Blend), Hook Or Crook is living up to our brand name of creative determination. But there's no resting on metaphors here. We're busy expanding into markets across the U.S. and internationally with a lineup of wines and scores to share. Putting our stake in the ground is what we live for, but it's our relentless spirit to create impressive and affordable wine for which we are most proud. — Allen & Tiana Lombardi, Owners, Thomas Allen Wine Estates

Highly rated. Appellated and under \$12/bottle. Inviting and easy to drink.



Double Gold:
2019 Merlot Lodi



2019 Chardonnay Lodi, 90 Points: 2018 Cabernet Sauvignon Lodi
92 Points: 2018 Field Blend Lodi



90 Points: 2018 Cabernet Sauvignon
Napa Valley



Gold: 2018
Old Vine Zinfandel Lodi