



# HOOK OR CROOK

## CELLARS

### RESERVE FIELD BLEND

*Lodi*

#### VINTAGE & APPELLATION

2018 Reserve Field Blend, Lodi, CA

#### COMPOSITION

Cabernet Sauvignon, Zinfandel, Merlot, Petit Verdot

#### WINE PROFILE

Notes of bright fruit, baking spice, blackberry, vanilla, raspberry and earthiness are complemented by delicate tannins with warm oak tones. Consider pairing with portobello mushroom burgers, grilled salmon or bacon cheeseburgers.

#### WINEMAKING

We adopt a new world approach to winemaking where we let the wine extract out for seven to ten days at fermentation of 80 degrees Fahrenheit. It's followed by grape press, then blending of wine on oak to age for 11 months.

#### WINE REVIEWS

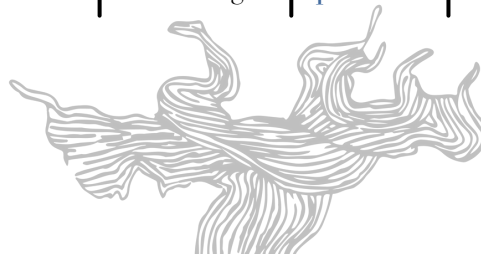
"Excellent depth and concentration give this full-bodied wine a richness that is expressed in beautiful flavors of blackberry, blueberry and chocolate. All that lushness is wrapped in a blanket of fine-grained tannins that creates a velvety texture. Best through 2026." Jim Gordon, Wine Enthusiast, Dec. 2020

**WINE ENTHUSIAST**  
**92**  
POINTS

"Cabernet Sauvignon, Zinfandel, Merlot, and Petit Verdot make up this concentrated red with notes of blackberry on a mocha backdrop. Medium bodied, this smooth operator offers easy going, round tannins surrounded by toasty cedar, ripe mulberry, and an earthy finish." Merdith May, The Tasting Panel, Jan. 2022



ALCOHOL: 13.9% | TA: 5.5 g/L | pH: 3.65 | RS: 2.5 g/L



# HOOK OR CROOK CELLARS

— “ —  
BY HOOK  
OR  
CROOK ...  
— ” —



## Ambitiously Dreaming. Bravely Doing. Confidently Drinking.

Hook Or Crook Cellars proudly debuts our expanded brand portfolio of four reds and two whites, all Lodi, CA, appellated. Casual and savvy drinkers alike will brag about this undeniably robust yet approachable wine. An incredible find for consistency, flavor and price, this versatile wine pairs well with homemade dinners as well as decanting for large parties. It holds up against wine twice the price. With chart-topping sales on our first SKU (the 2018 Field Blend), Hook Or Crook is living up to our brand name of creative determination. But there's no resting on metaphors here. We're busy expanding into markets across the U.S. and internationally with a lineup of wines and scores to share. Putting our stake in the ground is what we live for, but it's our relentless spirit to create impressive and affordable wine for which we are most proud. — Allen & Tiana Lombardi, Owners, Thomas Allen Wine Estates

Highly rated. Appellated and under \$12/bottle. Inviting and easy to drink.



Double Gold:  
2019 Merlot Lodi



2019 Chardonnay Lodi, 90 Points: 2018 Cabernet Sauvignon Lodi  
92 Points: 2018 Field Blend Lodi



90 Points: 2018 Cabernet Sauvignon  
Napa Valley



Gold: 2018  
Old Vine Zinfandel Lodi